YAS Charity Concept (draft)

Work with CFR

1. Legacies
Grants
Sponsors
Fund raising

Income (£)

Committee

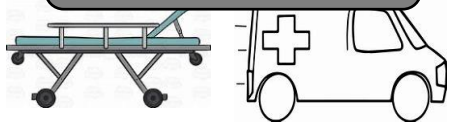
2. YAS Charity
Admin | Fundraising

3. 'Projects' (£)

1. Community Resilience

1a. Community Signposting

2. Equipment



4. Outcome: Reduced Demand for conveyance ↓

(£) 5. Staff, Overheads

(£)

6. Regular Spend
BASICS | Comm F.Aid | R.A.Heart | Benevolent

7. Comms Wrap

Notes (relate to numbers in diagram):
1. Expand range of income routes to include grants and sponsors.
2. Charity roles clear – manage the charity and fund-raise for the charity.
3. Projects change as required and are directly linked to strategic goals and positive call(s) to action.
4. Projects have a defined outcome that is tangible.
5. Manage routine overheads and staff costs.
6. Manage regular spend on ongoing mission related activities (>1-2 year duration)
7. Clear comms wrap - linked to projects and strategic goals