



**Community Engagement
Quarterly Update**

**January 2022 – March
2022**

This update provides a summary of YAS's community engagement activity for the period 1 January 2022 – 31 March 2022.

For more information contact the community engagement team:

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Community Engagement Strategy Objectives 2021 – 2024

- Saving lives
- Encouraging appropriate use of YAS services
- Using our position as an anchor institution to provide employment and training opportunities in our communities, and to support and strengthen them
- Being responsive to the needs of our communities.

Community Engagement priorities for 2022/23

- Engagement with homeless communities, people with a Learning Disability and vulnerable women
- Train-the-trainer programmes to expand the reach of our life-saving skills training
- Employability and skills support for those facing the greatest barriers to employment
- Events programme to provide visibility and build relationships with our communities.

Summary of engagement in this period

Face-to-face community engagement continued to be carried out in this period, with capacity limited due to secondments to support demand pressures. Overall there were 10 external engagement events. The focus of events ranged from First Aid Training; Basic Life Support training; careers information and general engagement.

Full details of community events are included in the [summary of community events](#) section of this update. Stakeholder engagement has focused on developing projects around the 2022/23 community engagement priorities.

Stakeholder engagement in this period

Engaging people with a Learning Disability

We have been working with Mencap and Disability Action Yorkshire to identify opportunities to engage with people with a Learning Disability. We are now scoping six-week work placements for two people, supported by Mencap and Disability Action Yorkshire's mentor programmes, within Fleet and Ancillary services.

Identifying community partners for summer events

We have engaged with grass-roots community organisations based in deprived communities, and those representing ethnic minority communities, to identify partners for our summer events programme. Our summer events programme aims to provide a visible presence for YAS in the communities we want to engage more with.

Engaging vulnerable young people

We have worked jointly with partners and programmes that work with young people at risk of school exclusion and offending, including West Yorkshire Police Safer Schools Teams and Pupil Referral Units (PRUs). This includes providing first aid sessions as part of wider programmes of work and identifying opportunities to develop new projects.

Engaging vulnerable women

We have worked with Neesie, a charity supporting single mothers in Bradford, for a number of years delivering free first aid training. We are now developing a programme with Neesie to support their service users to apply for jobs with YAS and with the wider NHS. Many of the women Neesie supports have been out of employment for some time, or have never been in employment.

Engaging homeless communities

We have worked with Change, Grow, Live (CGL) - a charity supporting people who experience homelessness, mental health issues, substance misuse or the criminal justice system. We have delivered first aid training to CGL's service users and are working with the charity to understand the barriers they face in accessing our services and the potential for YAS to provide additional support.

Focus in the next period: April 2022 – June 2022

Working with The Prince's Trust

We will be working with the Prince's Trust to finalise an employability programme for young people, to be delivered in July 2022. This follows on from a successful project delivered in 2021, which led to two young people finding employment with YAS and a further seven people finding employment elsewhere.

Working with Mencap and Disability Action Yorkshire

We will be finalising our work placements for people with a Learning Disability with Mencap and Disability Action Yorkshire. These are planned to commence in July 2022.

Summer events programme

We will finalise our summer events programme and will be working across YAS to maximise involvement from our departments.

CFR community champions training

Our Community Champions training will be rolled out from July, initially supporting CFRs to enable them to deliver life-saving skills training within their own communities.

Community Train-the-Trainer pilot

We will identify the organisations that will form part of our Community Train-the-Trainer pilot, which aims to empower communities to deliver life-saving skills training in their own communities, and will be working with those organisations to develop the programme.

Staff Engagement

We are seeking feedback from staff in this period to inform future community engagement plans and to register interest from staff who would like support to do more to engage their own communities, outside of their paid role.

Restart a Heart 2022

Planning will continue for Restart a Heart 2022, with registrations from schools expected to increase.

Summary of community events in this period

Partner/host	Type of event
West Link Pupil Referral Unit	First Aid Training
West Yorkshire Police Safer Schools Team/Outwood Academy, Wakefield	First Aid Training
WMDC Cas Lives Not Knives (CASLNK), Castleford	First Aid Training
Brayton Brownie Unit, Selby	First Aid Training
Barnsley Dragons Explorer Group	BLS training
Humberside Police Night Challenge	BLS training
Youth Matters, Leeds	General engagement
WMDC Children First Hub, Castleford	General engagement
WMDC Children First Hub, Castleford	General engagement
Keighley College Public Services	Careers information session