



**Community Engagement
Quarterly Update**

April 2022 – June 2022

This update provides a summary of YAS's community engagement activity for the period 1 April 2022 – 30 June 2022.

For more information contact the community engagement team:
yas.communityengagement@nhs.net

Community Engagement Strategy Objectives 2021 – 2024

- Saving lives
- Encouraging appropriate use of YAS services
- Using our position as an anchor institution to provide employment and training opportunities in our communities, and to support and strengthen them
- Being responsive to the needs of our communities.

Community Engagement priorities for 2022/23

- Engagement with homeless communities, people with a Learning Disability and vulnerable women
- Train-the-trainer programmes to expand the reach of our life-saving skills training
- Employability and skills support for those facing the greatest barriers to employment
- Events programme to provide visibility and build relationships with our communities.

Summary of engagement in this period

There were 50 external community engagement events in this period. Activities included First Aid and Basic Life Support (BLS) training; engagement on YAS careers and general engagement or public events.

Of the 50 events, 22 were delivered in areas within the 20% most deprived nationally. As well as events for the general public, targeted engagement was carried out with a range of communities experiencing poor health outcomes and needing support to access services, including:

- Black, Asian and Minority Ethnic communities
- Vulnerable women
- Homeless people
- People with a Learning Disability
- Vulnerable young people.

Stakeholder engagement in this period has focused on developing partnerships that can help us reach the populations we have prioritised to engage over 2022/23 – people with a Learning Disability, homeless communities, and vulnerable women.

Appendix 1 provides a breakdown of community engagement activities by ICS area; deprivation (based on the location of the activity) and populations targeted.

Stakeholder and community engagement in this period

Engaging people with a Learning Disability

Work with Mencap and Disability Action Yorkshire has continued in this period. Disability Action Yorkshire hosted three engagement sessions with their service users, focused on people's experience of our services and their understanding of how and when to use them.

Engaging vulnerable young people

We have continued to work with West Yorkshire Police Safer Schools Team, delivering first aid training to young people identified as at risk of school exclusion and offending.

We are now looking to develop an 8-week programme, based on our 999 Aspire programme delivered in 2020, in partnership with Humberside Police and a Pupil Referral Unit. This is planned to take place in either Autumn or Winter Term of the 2022/23 academic year and will work with young people at risk of school exclusion and offending to raise aspirations and improve young people's perceptions of blue-light services.

Engaging vulnerable women

We continue to work closely with Neesie, a Bradford charity supporting vulnerable women, delivering five first aid sessions for their service users across Bradford and Shipley in this period.

We have now developed an employability programme to run alongside Neesie for vulnerable women. This is scheduled to run in September 2022, with term time programmes providing the safest time for the women who will take part as it coincides with school activities.

Engaging homeless communities

We continue to work with Change, Grow, Live (CGL) - a charity supporting people who experience homelessness, mental health issues, substance misuse or the criminal justice system.

First aid sessions with CGL's service users have continued in this period and we have now, in partnership with the charity, developed an employability programme to be run over 8 weekly sessions. This programme has support of CGL nationally, who wish to accredit it for use with their service users nationally.

Train-the-trainer programmes

In this period, we invited staff to register their interest in supporting community engagement activities. We now have a small database of staff who we can contact to support community engagement, and will continue to promote and grow this.

We have engaged our Community First Responders (CFRs) to inform the development of a Community Champions Programme, which will support CFRs to undertake engagement and deliver training in their communities.

Focus in the next period: July 2022 – September 2022

Working with The Prince's Trust

We will be delivering a week-long 'Get Started with YAS' programme in partnership with The Prince's Trust in July, working with 20 young people who are unemployed. This follows on from a successful project delivered in 2021, which led to two young people finding employment with YAS and a further seven people finding employment elsewhere.

Working with care leavers

We have been working with Catch 22, an organisation that supports young people leaving care in Yorkshire, to identify ways that the Trust can provide more support to young people moving from the care system into independent living.

In the next period we will be hosting an online event for children leaving care across Yorkshire where they can meet people from YAS and learn about our career opportunities.

Working with Mencap and Disability Action Yorkshire

We will be finalising our work placements for people with a Learning Disability with Mencap and Disability Action Yorkshire. These are structured, 6-week work placements within our Fleet and Ancillary Services departments, supported by mentors from within the charities.

Summer events programme

Our Summer Roadshows events will begin in July and will incorporate five events over the summer period, providing a visible and accessible presence in our communities and giving people the opportunity to meet our staff, learn about what we do and talk to us about career opportunities.

Train-the-Trainer programmes

Our Community Champions training will be rolled out from July, initially supporting CFRs to enable them to deliver life-saving skills training within their own communities.

We will also offer training to staff who wish to undertake a Community Champion role outside of their core duties.

We will be working with Leeds City College and Hull CVS as part of our Community Partners Programme, which will provide training to community organisations to enable them to deliver life-saving skills training in the community.

In July we are planning to launch a partnership with Barnsley FC, providing resources to support their community outreach team to deliver CPR training to a wide range of communities.

Appendix 1 - Summary of community events in this period

Location of events by ICS footprint

ICS location of event	No. of activities in ICS footprint
WY	27
H&NY	17
SY	6
Total events	50

Number of events by Index of Multiple Deprivation decile*

IMD Decile	No. of activities in IMD decile
1	16
2	6
3	5
4	4
5	5
6	4
7	1
8	1
9	4
10	3
Total events	49

*NHSE/I's CORE20PLUS5 framework for health inequalities asks NHS organisations to prioritise the 20% most deprived areas for action to address health inequalities. The number of events within the 20% most deprived areas nationally are highlighted above.

Number of events by population group targeted

Population groups engaged	No. of activities with population group
General Public	7
Young people needing support	6
Vulnerable Women	5
Primary School	4
VCSE general	4
Families needing support	4
BAME	4
Young People - General	3
Homeless	3
Learning Disability	3
Carers	2
Older people	1
Substance misuse	1
Dementia	1
Secondary School	1
Further Education	1
Total events	50