

Meeting Title: Board of Directors
(held in public)
Meeting Date: 25 April 2024
Agenda Item: 1.8



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| Report Title | Chief Executive's Report |
| Author (name and title) | Peter Reading, Chief Executive |
| Accountable Director | Peter Reading, Chief Executive |
| Previous committees/groups | None |
| Recommended action(s) Approval, Assurance, Information | Information/ Assurance |
| Purpose of the paper | To brief Board members on some important matters for the Trust, some of which may be covered in more detail elsewhere in the Public or Private meetings of the Board. |
| Recommendation(s) | Note the update from the Chief Executive's Report |

Executive summary (overview of main points)

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| <p>The paper gives a summary of the following key items:</p> <ul style="list-style-type: none"> • Rough sleepers and homelessness patient experience project • Enhanced support for people with hidden disabilities • Celebrating HSJ digital shortlist • Celebration of 10 years' certification to the international standard for business continuity at YAS • YAS runs its first Resuscitation Council Advances Life Support (ALS) course • New partnership in Bradford area to install community Public Access defibrillators • Fairfields Project |
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| Strategic ambition(s) this supports Provide brief bullet point details of link to Trust strategy | Our Patients | Deliver high-quality patient care and achieve the Ambulance Clinical Outcome measures. |
| | Our People | Invest in developing our people (staff and volunteers), ensuring they have the skills, support and resources they need to deliver high-quality care and services, now and in the future. |
| | Our Partners | Listen and respond to patients, partners and our communities to develop and deliver high-quality care, which is continuously improving. |
| | Our Planet and Pounds | Use our resources wisely and ensure value for money. |
| Link with the BAF Include reference number (board and level 2 committees only) | 1a, 1b, 1c, 3a | |

Board of Directors (held in Public)
30 May 2024
Chief Executive's Report

1. Summary

- 1.1 This paper briefs Board members on some important matters for the Trust, some of which may be covered in more detail elsewhere in the Public or Private meetings of the Board. Board members are invited to discuss any of these items, as they choose, and to note them for information.

2. Rough sleepers and homelessness patient experience project

- 2.1 YAS Charity commissioned work alongside our community engagement and patient experience team to better understand the experience of rough sleepers using YAS services. The work has involved engaging with rough sleepers, colleagues and agencies in the Hull area to better understand how and why rough sleepers use our services and some of the barriers they face.
- 2.2 The [project](#) held a wrap-up event in April to hear the experiences and to learn about some of the findings from the project. A final report is being produced for YAS and partners to respond to and to share learning from patients experiencing homelessness across the region.

3. Enhanced support for people with hidden disabilities

- 3.1 The Trust has joined the [Hidden Disabilities Sunflower network](#) to better support our staff, volunteers and patients who have an invisible disability.
- 3.2 The Hidden Disabilities Sunflower symbol indicates to people that the wearer may need additional support, help or a little more time. By becoming a member of the initiative, we are committed to:
- ensuring that our staff and volunteers with a non-visible disability are, and feel supported and can access the help they need
 - providing our staff and volunteers with training to enable them to better support colleagues and patients with invisible disabilities.

4. Celebrating HSJ digital shortlist

- 4.1 We have been shortlisted in the 'Generating Impact in Population Health Through Digital' category at this year's [HSJ Digital Awards](#).
- 4.2 The annual awards recognise digital projects that transform care delivery, enhance efficiency, and improve patient outcomes - 343 entries were received this year. The Trust's Business Intelligence (BI) team's entry is for its [Place-Based Population Health Management Analytics Tool for Ambulance and Integrated and Urgent Care](#).

4.3 Place-based reporting allows YAS to generate insights to better understand its population and its health needs, alongside the Trust's own data. The team presented to a judging panel on Thursday 2 May, before the winners are announced at the awards ceremony at Manchester Central on Thursday 6 June 2024.

5. Celebration of 10 years' certification to the international standard for business continuity at YAS

5.1 YAS has successfully passed its 10-year audit of certification to the ISO 22301 standard for Business Continuity and Societal Security, having started this journey back in 2014.

5.2 This is a significant achievement as YAS remains the only UK ambulance service and one of a handful of NHS organisations to have achieved certification to ISO 22301.

6. YAS runs its first Resuscitation Council Advanced Life Support (ALS) course Congratulations to all those who took

6.1 Congratulations to all those who took part in the first Resuscitation Council UK (RCUK) Advanced Life Support (ALS) course run by YAS on 10 and 11 April. Led by Dr Jerry Morse (course director) and Dr Andy Pountney (course medical director), the training was supported by a multi-disciplinary faculty including a large cohort of paramedics.

6.2 16 YAS paramedics attended the two-day course which takes students through the key theoretical and practical aspects of providing ALS and culminates in a practical assessment and a multiple-choice question examination. As this was the first course YAS has run, an RCUK regional representative was on hand to review the training and, following excellent feedback, YAS has been signed off as an accredited ALS centre for the next four years.

7. New partnership in Bradford area to install community Public Access defibrillators

7.1 The [Yorkshire Ambulance Service Charity](#) has announced the launch of a new scheme supporting communities in Bradford to install defibrillators in their local area.

7.2 Generously funded by Bradford Central Lions Club CIO and Bradford Council, the Bradford cPAD Scheme has been provided with £20,000 to install up to 40 new community Public Access Defibrillators (cPADs) in the Bradford area.

7.3 The Yorkshire Ambulance Service Charity is supporting the scheme by providing the defibrillators and secure cabinets, helping communities with their own fundraising and ensuring that those areas most in need of a cPAD are prioritised. YAS can also provide free training sessions to communities on how to use the defibrillator once installed.

8. Fairfield Project

- 8.1 Volunteers from YAS Charity, Starbucks, Hubbub and NHS Charities Together planted over 100 trees and 50 plants at our site in York.
- 8.2 Despite the very wet day, everyone worked hard and had a rewarding day out in nature. Our [Fairfields Project](#) is only possible thanks to a grant from the Greener Communities Fund which is a partnership with NHS Charities Together & Hubbub funded through the Starbucks 5p cup charge.

9. Recommendation

- 9.1 It is recommended that the Board:
 - Note the Chief Executive's Report