



**Community Engagement
Quarterly Update
April – June 2024**



This update provides a summary of YAS's community engagement activity for the period 1 April 2024 – 30 June 2024.

For more information contact the community engagement team:

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Community engagement objectives 2024 – 2027

- Improving lives through targeted interventions
- Raising awareness of life saving skills
- Engaging communities to be visible, build relationships and raise awareness of our services
- Engaging to improve experience of and access to our services.

Summary of engagement in this period

There were 65 external community engagement events in this period, including 15 delivered by our Community Engagement Volunteers (CEVs).

Engagement activity included delivery of Free First Aid courses; workshops to raise awareness of our services; first aid and life skills courses; engagement on YAS careers and CPR demonstrations.

Our Community Engagement Volunteers (CEVs) delivered 27 community engagement events in this period, reaching approximately 900 people across Yorkshire.

Of the 65 events, 24 were delivered in areas within the 20% most deprived nationally. As well as events for the general public, we engaged with a range of communities experiencing poor health outcomes and needing support to access services, including:

- Black, Asian and Minority Ethnic communities
- People with a Learning Disability and/or who are neurodiverse
- People recovering from alcohol and drug addiction
- Carers
- Vulnerable women

Appendix 1 provides a breakdown of community engagement activities by Integrated Care System (ICS) area; deprivation (based on the location of the activity) and populations targeted.



Community engagement in this period

New Community Partners being supported to deliver life-saving skills training

In this period we began working with Kirklees Council and a parents and carers group to support new Community Trainers. Over the coming months staff and volunteers from these organisations will complete our train-the-trainer course before rolling out their own life-saving skills awareness courses.

Between April and June our existing Community Trainers delivered life-saving skills sessions to 185 people over 22 sessions.

Students of Huddersfield University are continuing to deliver CPR training in communities in and around Huddersfield, delivering to 250 people over 19 [Restart a Heart](#) sessions. Our partnership with the [Get Set Goal](#) programme at Huddersfield University is enabling students to engage in their local community and teach life-saving skills.

Engaging with refugees and Asylum Seekers

We engaged with Refugees and Asylum Seekers in Wakefield over two drop-in sessions hosted by the [Penny Appeal](#) in Wakefield. These sessions provide an opportunity to learn about local services and how to access them for people newly arrived in the UK.

As well as teaching attendees CPR we raised awareness of how and when to call 111 and 999 for people newly arrived in the UK.

Community Engagement Volunteers

Our Community Engagement Volunteers (CEVs) engaged with nearly 1,000 over 15 events between April and June. Our CEVs delivered a range of activities including careers talks, CPR training and raising awareness of our services.

Our CEVs give up their free time to engage their local communities and provide a consistent presence at small and large community events.

Engagement with people experiencing homelessness

In April we joined an event run by Healthwatch Hull to celebrate the work they have done on our behalf to engage with rough sleepers on their experiences of YAS services. Over 24 weeks [Healthwatch Hull](#) have engaged with 78 people experiencing homelessness; 70 YAS staff members and 28 stakeholders.

This project has given us insight on the challenges people at risk of rough sleeping face when accessing our own and other services. Healthwatch Hull have produced a number of recommendations for ourselves and our partners. We are currently developing an action plan to respond to the findings of the project.



Delivering first aid, life skills and awareness raising workshops

We continue to work with a wide range of partners across our training programmes. In this period we have delivered our life skills and first aid programme with [New Vision Bradford](#), [Together Women Hull](#) and [Coleman Training Institute](#). These organisations work with people recovering from addiction, vulnerable women and people with a Learning Disability respectively supporting people to improve their lives while also teaching practical skills.

Free First Aid courses were delivered in this period for BAME communities; community centres and parent and carers groups.



Appendix 1 - Summary of community events in this period

Location of events by ICS footprint

ICS location of event	No. of activities in ICS footprint
WY	48
H&NY	11
SY	6
Total events	65

Number of events by Index of Multiple Deprivation decile*

IMD Decile	No. of activities in IMD decile
1	15
2	9
3 - 10	41
Total events	65

*NHSE//I's CORE20PLUS5 framework for health inequalities asks NHS organisations to prioritise the 20% most deprived areas for action to address health inequalities. The number of events within the 20% most deprived areas nationally are highlighted above.