





YAS Community Engagement

Quarterly update
April 2025 – June 2025



Community engagement plan objectives



- **Improve lives through targeted interventions** - Deliver programmes that improve outcomes and life chances for communities most in need of support, including supporting people into employment and volunteering and increasing people's confidence and general well-being.
- **Raise awareness of life saving skills in our communities** - Increase awareness of life saving skills, especially in communities with high discrepancy between OOHCA (out-of-hospital cardiac arrest) prevalence and likelihood of bystander CPR (Cardiopulmonary Resuscitation). Build capacity in communities and in our workforce to increase the reach of life saving skills training.
- **Engage with communities to be visible and develop relationships** - Engage with communities to be a visible presence, build relationships and have open dialogue with about our services, challenges and successes, particularly with communities that we don't know well and do not know us or our services.
- **Improve access to our services for vulnerable populations by generating insight** - Engage with communities to understand their needs and work with them to improve our services, targeting communities experiencing poor health outcomes and facing significant barriers to accessing services.
- **Develop volunteering across the Trust** – Implement a planned approach to volunteer development.

Summary of activity



We delivered 69 community engagement events and activities.

Engaged 2,300 people across Yorkshire.

Nearly half of our engagement activity took place in the 20% most deprived areas in England.

Our community engagement activity is supported by YAS Charity, who provide funding for equipment and projects that support our communities.



Free First Aid Awareness courses



We delivered 27 Free First Aid Awareness sessions, teaching over 550 people life-saving skills.



Our courses were delivered with the Roma community in Hull, Muslim communities in Dewsbury, Polish children in York, Primary School children across West and North Yorkshire and Refugees and Asylum Seekers.



Achieve programme



16 Achieve sessions were delivered, teaching life skills, employability skills and first aid.

Achieve courses were delivered with groups supporting vulnerable women, people with a Learning Disability and pre-release prisoners to support transition into the community.



Engaging Refugees and Asylum Seekers



10 engagement sessions with Refugees and Asylum Seekers were delivered, engaging over 450 people to raise awareness of YAS services and teach life-saving skills.

Engagement sessions were delivered across Leeds and Wakefield in partnership with housing providers supporting Asylum Seekers and Bevan Healthcare.



Community Engagement Volunteers



48 engagement sessions were delivered by Community Engagement Volunteers (CEVs) and other YAS staff and volunteers.

Sessions included careers talks, life-saving skills training and raising awareness of YAS services.



Community Partners



Our Community Trainers are volunteers and staff in community organisations. They delivered 25 life-saving skills training sessions in this period

We had active Community Trainers in this period from New Vision Bradford, ERVAS (East Riding Voluntary Action Services), Kirklees Council and Hull CVS.

